

## New Application WhatsApp for Business Account



Please complete the required information below for your new WhatsApp account set-up: -

Use Case Description	
Facebook Business Manager ID	
CHID (Vocall to provide)	
Business Name	
Display Name	
Short Company Description	
Website	
Address	
Contact Email	
Link to Facebook Page	
Daily amount of Traffic (estimated)	
Integration Type	API – endpoint URL
Phone Number	
Company Logo	
URL for Incoming Messages	
Message Templates	

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Messages that the client would like to register with WhatsApp so they can initiate conversation with end-users at any time. WhatsApp allows only certain types of messages, only messages that are bringing clients information relevant to them.

Message templates has to be submitted in a very specific format, so make sure to follow our examples, provided below this table.

Message template example: -

template name (lower case letters, numbers and underscores)	template text (placeholders always presented as increasing numbers (1,2,3,4...))	language id
event_reminder_01	Hello {{1}} {{2}}, our event is only 1 day away! We hope you are getting excited for the event on {{3}} at {{4}}, starting from {{5}} onwards! Don't be late, because many interesting topics will be held in each session!	en